



SATRELL
MEDIA KIT 2020

NICHOLE WRIGHT, FOUNDER



Nichole Wright is a finance professional, wife, mom, and now an entrepreneur, from Charleston, South Carolina. Nichole was inspired to start her own business after watching the entrepreneurs in her own family.

While the beauty industry has a wide selection of products, Nichole believes it's time to add her own innovations, free from harsh chemicals, to the mix. Nichole is passionate about making women feel beautiful in their own skin by providing products that allow them to showcase their personalities.

THE SATRELL STORY

Satrell is a beauty brand that has exclusive products, such as lip glosses and nail polishes, that inspire creativity and expression. The collection is cruelty free, vegan friendly, free from harsh chemicals, and compliments all skin tones. Satrell's mission is to create beauty products that are long lasting, moisturizing, and hydrating.

Satrell is near and dear to Nichole's heart because it's the combination of her two boys' names (Samuel and Dontrell). Nichole strives to offer her customers a selection of products that they are eager to acquire. Satrell's vision is to become a household brand name by achieving longevity in the beauty industry. This will come to fruition based on what their expectations are TODAY.

Satrell resonates with the following core values: Passion | Trust | Boldness.



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APRIL 15, 2020
"STAY MOTIVATED AND
DON'T GET DETERRED
FROM YOUR PATH" WITH
NICHOLE WRIGHT

ENTREPRENEUR INTERVIEWS



Love, Indie B.

The Ultimate Guide to Support
Women-Owned Businesses this
Black Friday and Cyber Monday

NOV 08, 2019
Facebook Twitter Pinterest Email

By Stephanie Jade Wong



via GIPHY

she **BOOM**
Where Women Connect & Prosper

A Beauty Brand that Complements
all Skin Tones

JULY 14, 2020 Christina Fankhanel 0

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A Beauty Brand that
Compliments all Skin
Tones



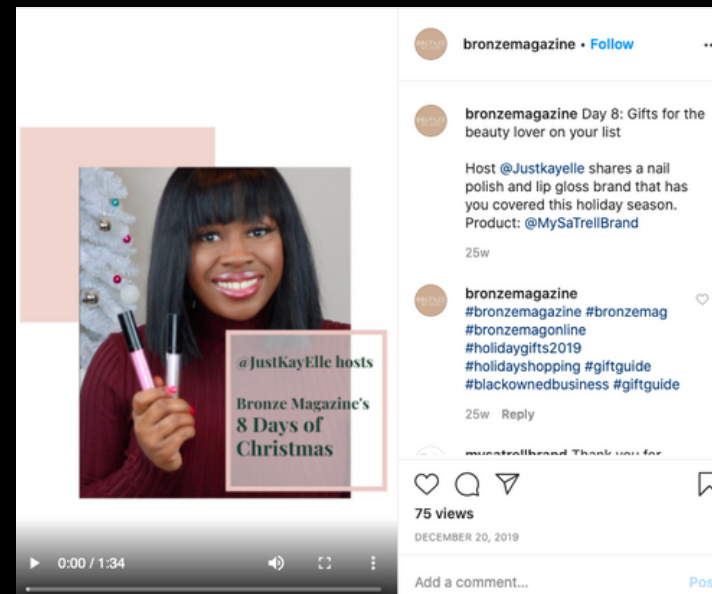
 **PRETTY
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Product: @MySaTrellBrand

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